File Formats

PDF, JPEG, TIFF, EPS, PSD, PSB
Do not supply Microsoft Office formats - Powerpoint, Word, Excel

Print ready PDFS

Illustrator, Save as Illustrator Default
Photoshop, Save as High Quality Print - (Flatten Layers first)
Indesign, Save as High Quality Print - (Switch on bleed)

File Sizes and Resolution

Keep artwork file sizes under 1 gigabit
Images under 2000mm export at 300 dpi, Images over 2000mm export at 200dpi
Vector artwork is scalable without loss of quality

Dimensions

Set artwork at 100% size where possible. Very large artwork set at either 50, 25 or 10%.
Set the dpi proportional to size. eg:
• 50% artwork to double dpi
• 25% artwork X4 dpi
• 10% artwork X10 dpi.
(If artwork is not 100% please add the scale in the filename)

Bleed

Pull Up Banners/Banner Vinyl+Mesh/Stickers/Boards/Posters/Paper **- 3mm bleed**
Double Sided Banner **- 25mm**

Dye Sublimation:

Exhibition Graphics - Fabric (Formulates + Modulates) **- 100mm bleed**
Stretch, Black Back Fabric **- 50mm bleed**
Cushions/Tablecloth - Fabric **- 30mm bleed**

When in doubt, always add bleed
(It is easier to crop away unwanted bleed than it is to make it)

Crop & Registration Marks

Do not include registration marks in final artworks. Crop marks are ok

Colours

All artwork set in CMYK. All Pantones, Spot & RGB converted to CMYK. Try to avoid rich black (set as black 100%)

Fonts

Outline all fonts or supply fonts/font info

Images

Please embed the images, no Links

Additional Information

• Do not supply artwork with guides or references embedded
• If do you have a visual, please send in a different layer or file
• The design needs to be centred within the document
• Keep important content away from edge and safe area