

SOCIAL DISTANCING FOR CINEMAS

The best way to encourage social distancing and safe hygiene practices is through a clear and easy to understand POS campaign.

Here are several key products that will help inform your guests and staff of the recommended government guidelines.

FLAGS

Not just for advertising your next movie!

Inform your guests about safe social distancing practices on entry.

Available with single or double sided graphics, the fabric graphic can be easily changed over if any policies change.

From 1.8m high up to 5.3m high with different bases depending on usage.





CAFE BARRIERS AND ROPE SYSTEMS

Create carefully curated spaces for guests and staff, as well as organising queues.

Sizes: 1000mm, 1500mm, 2000mm

Materials: Banner Vinyl PVC, Mesh, Display Polyester



MONSOON BANNER FRAME

PVC banners are a tried and tested way of updating your guests on new cinema opening times / cinema policies, and these frames are the perfect way to display them. Freestanding and wallmounted options are available.

Freestanding Sizes: 2500mm, 3000mm

Wallmounted Sizes: 1250mm, 2000mm, 3000mm

Material: Banner Vinyl PVC

PRINTED GAZEBOS

Printed gazebos are the ideal product for creating PPE or drop off stations on site, which can be easily packed away for future usage. Printed in the UK, they can be branded all over in full colour with the option of single and double sided printing.

Sizes: 2m x 2m, 3m x 3m, 3m x 4.5m, 3m x 6m

Materials: 285gsm Tent Fabric - 100 % Polyester with PU-Coating & Anti Fungicide treatment - FR

Variations: Single Sided, Double Sided, Full Wall, Half Wall

Pictured: 3m x 3m Frame with Canopy, 3m Double Sided Half Wall & 3m Single Sided Back Wall



BARRIER JACKETS

Barrier jackets can be used to organise queues, separate areas of a cinema environment and create a safe distance between guests and staff.

Sizes: 2540 x 915mm, 2180mm x 950mm, Custom

Materials: 115gsm Flag, 115gsm Air Mesh, 220gsm Display Polyester



BOLLARD COVERS

Bollard Covers are a quick and easy way to temporarily brand the outside of a cinema. Full colour printed as standard, there are no MOQs and they have a self locking mechanism for easy assembly.

Sizes: 350mm x 1000mm, Custom Sizes

Material: Correx



OUTDOOR POSTER FRAMES

Outdoor poster frames let your guests know about your most up to date queuing processes. The end user can easily change the graphics on these frames.

Sizes: A0, A1, A2

Materials: 160gsm Poster, 200gsm Poster



SEG FRAMES

Use these custom made aluminium frames to create private spaces in a cinema environment. The graphics can be easily changed on site to inform guests and staff on the latest guidelines, as well as for marketing purposes. Optional lighting available.

Sizes: Any size up to 3m x 10m

Materials: Blockout Fabric, Backlit Fabric, HeiQ Viroblock® Treated 220gsm Display Polyester

Learn more about HeiQ Viroblock®: www.heiq.com/heiq-viroblock-eu



PULL UP BANNERS

Explain your most up to date policies to your guests and staff.

Sizes: From 800mm x 2000mm up to 3000mm x 2145mm

Materials: Banner Vinyl PVC, SoFlat Blockout Vinyl



CLEAR PULL UP SCREEN

The clear pull up screen is a great way to separate areas of a cinema, with all of the flexibility that comes with a pull up banner. Use warm water with mild detergent to clean and ensure it is dry before retracting back into the cartridge.

Sizes: from A4 up to 1500mm x 2130mm depending on hardware

Hardware: Mosquito, Barracuda

Material: APET





CLEAR HANGING SCREEN

These clear hanging screens are available in a range of different widths and heights to suit different environments. Each screen has a clear APET film to create a barrier or to split up larger spaces. They are supplied with an adjustable wire hanging kit so they can be adjusted for the specific installation.

Sizes: from 500x1200 up to 1500x2000

Materials: Clear APET graphic with aluminium snap rail

SIZES

These clear screens come with hanging wire and ceiling clips for use on suspended ceilings. If the screen is being fixed to another style of ceiling we recommend them being screwed in for safety.

Rail Width	Small	Medium	Large	Extra Large
500	500x1200	500x1500	500x1700	500x2000
600	600x1200	600x1500	600x1700	600x2000
800	800x1200	800x1500	800x1700	800x2000
850	850x1200	850x1500	850x1700	850x2000
900	900x1200	900x1500	900x1700	900x2000
1000	1000x1200	1000x1500	1000x1700	1000x2000
1200	1200x1200	1200x1500	1200x1700	1200x2000
1500	1500x1200	1500x1500	1500x1700	1500x2000

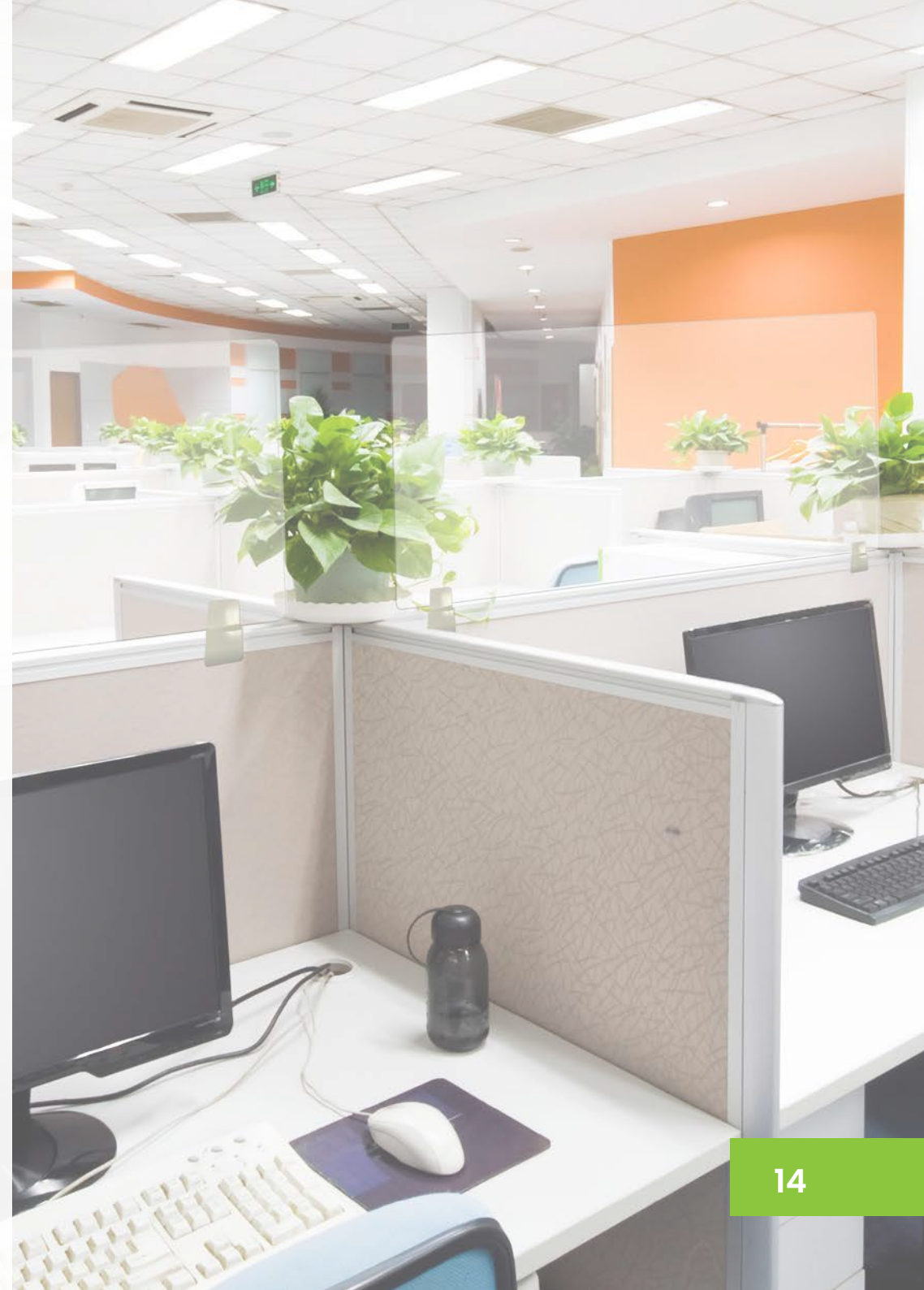
Custom sizes available.

DESK SCREEN TOPPERS

Desk screen toppers have a UK made clamp that fits on-top of a desk divider which is between 26mm and 33mm thick. The clear acrylic sheet slots into the clamp and the end user tightens it based on their size divider. There is also the option of branding the divider with a full colour graphic, or cutting the acrylic to a custom shape.

Sizes: Custom sizes up to 3000mm x 750mm

Materials: UK made steel clamp, 5mm acrylic



DESK DIVIDERS

Two clamp styles are available for either mid-section or edge application to tabletops which are between 6mm and 40mm thick. The clear acrylic sheet slots into the clamp and the end user tightens it based on their size divider. There is also the option of branding the divider with a full colour graphic, or cutting the acrylic to a custom shape.

Sizes: Custom sizes up to 3000mm x 750mm

Materials: steel clamps, 5mm acrylic



Mid-Section Clamp
Kit



Edge Clamp Kit



SANITISATION STATION

These sanitisation stations are supplied with an easy to assemble base, a rigid dibond backing board, and a bracket to hold a bottle in place. They are full colour branded and can be cut to custom shapes. Hand sanitiser and pump not supplied.

Sizes: 400 mm x 1100mm, Bespoke Sizes Available

Materials: 3mm Dibond with Wedge Stand

WINDOW STICKERS

There are several different materials that can be used for window stickers, but they are all full colour printed and cut to bespoke shapes, with no MOQ.

Sizes: A4, A3, A2, A1, A0, 300mm, 400mm, 600mm, 900mm, 1200mm, 1500mm x 1000mm, Custom Sizes

Materials: Permanent, Removable, Clear, High Tac, Repositionable, Self Cling, Laminated, Contravision



FLOOR STICKERS

Perfect for showing your guests the most recent guidelines for social distancing. They can also be used for creating 1 way routes around a building.

Sizes: A4, A3, A2, A1, A0, 300mm, 400mm, 600mm, 900mm, 1200mm, 1500mm x 1000mm, Custom Sizes





POSTERS AND WALL STICKERS

Clearly display safe hand washing practices in your bathrooms for guests and staff.

Sizes: A4, A3, A2, A1, A0, Custom Sizes

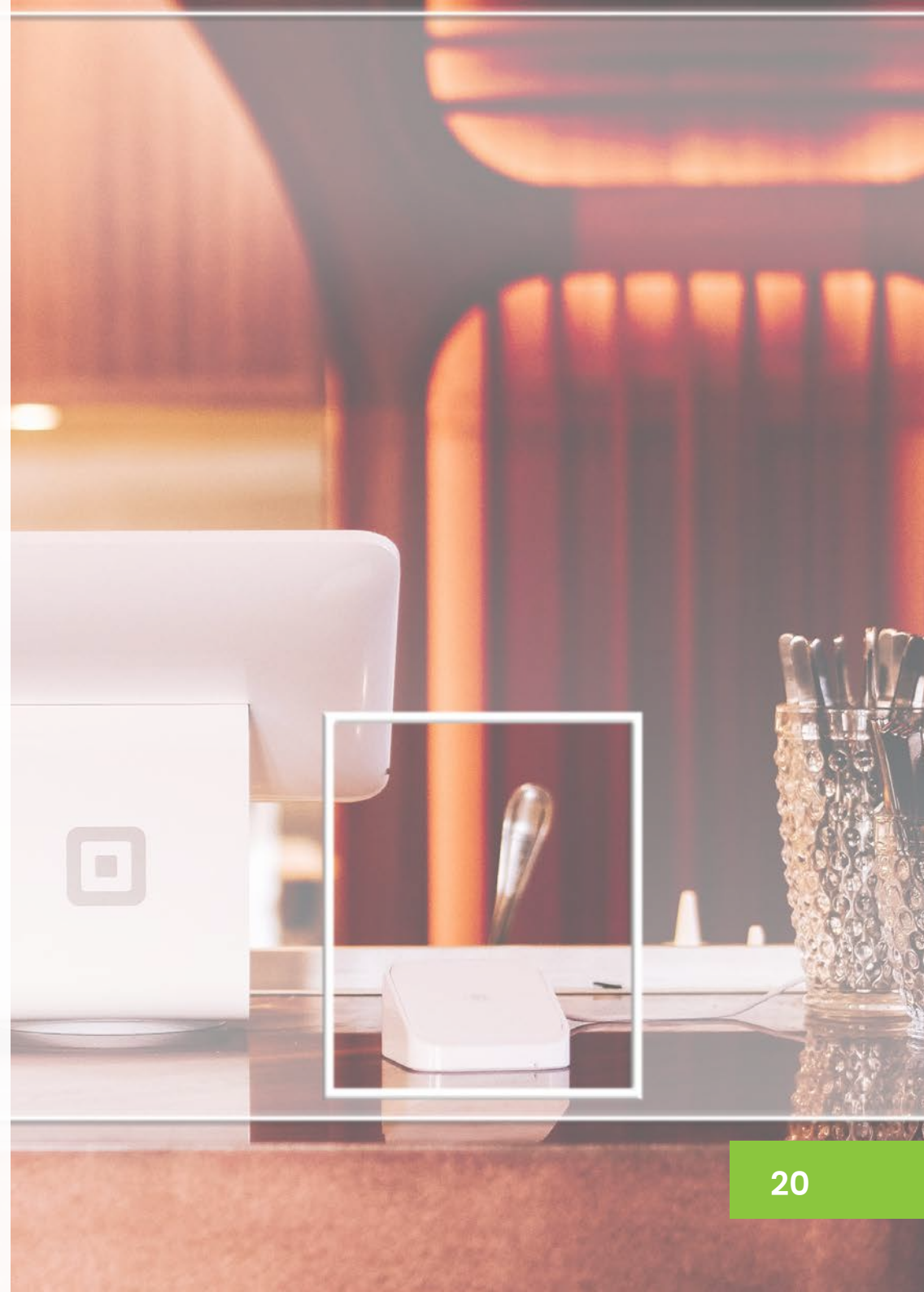
Materials: Foamex, MacDot Sticker, Polypropylene Poster

ACRYLIC COUGH/ SNEEZE GUARDS

Made from 5mm acrylic, these guards provide a physical barrier between your guests and your staff, with the option of either freestanding or countertop fixings, and custom shapes / branding.

Sizes: up to 3000mm x 2000mm

Material: 5mm Clear Acrylic



COUGH/SNEEZE GUARDS

Made from foamex or correx and clear PETG, these guards are freestanding and can be made to custom sizes up to 2000mm x 1000mm. Supplied plain or with full colour branding.

Correx sizes: 600mm x 750mm, 1200mm x 600mm, 1000mm x 800mm

Foamex sizes: 500mm x 800mm, 700mm x 600mm, 1200mm x 800mm

Custom sizes on both materials up to 2000mm x 1000mm

Materials: Correx/Foamex and PETG



HANGING BANNER

Site banners are a tried and tested way of branding a building. They are full colour printed and typically finished with eyelets, but custom options are available. Ensure your site banner displays a clear social distancing message.

Sizes: Custom

Material: Banner Vinyl PVC, Mesh PVC, Flag Polyester, Air Mesh PVC, Air Mesh Polyester, HeiQ Viroblock® Treated 220gsm Display Polyester

Learn more about HeiQ Viroblock®: www.heiq.com/heiq-viroblock-eu



STRUT CARD

Strut cards are a cost effective way to let your customers know about the most up to date ordering processes you have in place. They are full colour branded as standard and can be personalised for different locations.

Sizes: From A6 up to A0, Custom sizes and shape available

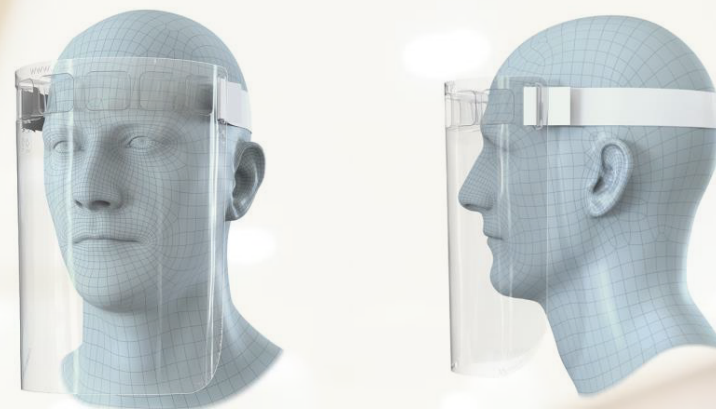
Material: Foamex, Card



MHRA APPROVED MEDICAL FACE VISOR

Face visors provide a barrier for the wearer and also ensures they minimise how frequently they touch their face. Each mask is supplied with a separate headstrap that slides through the visor. The wearer can adjust the strap for their comfort.

- Elastic Strap supplied loose with easy assembly instructions
- Made from 100% recyclable material
- Boxed in 25's
- UK Mainland delivery included to one address

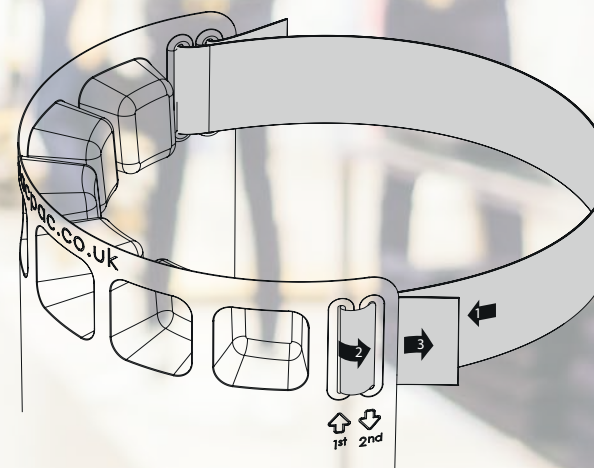


Assembly Instructions

Place the elastic strap through the slot marked 1st from the side where the forehead supports are proud.

Place the strap back through the slot marked 2nd.

When placed on your forehead pull the straps to tighten without crushing the forehead supports.



Hygiene instructions

Visor can be rinsed with soapy water using a soft cloth or follow the recommended guideline of your place of work.

Class I non-sterile device Expiry date : End 2021

FACE COVERING

Face coverings provide a barrier for the wearer and also ensures they minimise how frequently they touch their face. Each covering has elastic straps so one size fits most*, and they are full colour dye sublimation printed. They are not designed for use in a medical environment.

- 205gsm Polyester (standard)/220gsm (HeiQ Viroblock® treatment)
- OEKO-TEX® Standard 100, product class 1 (Direct Contact with skin & baby skin) for standard masks and product class 2 (Direct Contact with skin) for HeiQ Viroblock® treatment
- Full colour dye sublimation print
- Elastic straps
- Washing advised before and after use
- MOQ - 10
- Single/Double ply
- With or without HeiQ Viroblock® treatment
- Optional strap adjusters

Learn more about HeiQ ViroBlock®: www.heiq.com/heiq-viroblock-eu

* Samples are recommended to test fit before ordering. Generic samples are available free of charge





HeiQ Viroblock NPJ03 is an intelligent Swiss textile technology that is added to the fabric during the final stage of the textile manufacturing process.

THIS TECHNOLOGY HAS BEEN TESTED EFFECTIVE AGAINST SARS-COV-2 (COVID-19)*

- HeiQ Viroblock NPJ03 has been tested effective 99.99% in 30 minutes against SARS-CoV-2, the COVID-19 causing virus*
- HeiQ Viroblock technology deactivates viruses in 5 minutes (Sendai)**
- Certified as safe and sustainable as all its ingredients are cosmetic grade, bio-based (72% bio-based carbon) and recycled
- EU REACH and US FIFRA compliant, OEKOTEX® certified, ZDHC and bluesign® homologized
- Treated textile articles are compliant with EU BPR and US EPA
- For washable fabrics: Lasts at least 30 gentle washes at 60°C (140°F)
- Hypoallergenic, provides a self-sanitizing and germ resistant surface

*M.J. (2020) Report on Viral Stability and Persistence of SARS-CoV-2 on Treated Material. Doherty Institute for Infection and Immunity, Australia.

**Data provided by HeiQ based on testing conducted on other materials

Learn more about HeiQ Viroblock®: [hwww.heiq.com/heiq-viroblock-eu](https://www.heiq.com/heiq-viroblock-eu)

THE HEIQ VIROBLOCK® TECHNOLOGY HAS BEEN TESTED EFFECTIVE AGAINST SARS-COV-2

99.99% REDUCTION OF THE COVID-19 CAUSING VIRUS*

HeiQ Viroblock NPJ03 is among the first textile technologies in the world to be proven effective against SARS-CoV-2 in the laboratory. SARS-CoV-2 is an enveloped virus from the coronavirus family that causes COVID-19.

Tests have been conducted by HeiQ with the Peter Doherty Institute for Infection and Immunity in Melbourne, Australia (Doherty Institute).

HeiQ Viroblock is designed to inhibit the growth and persistence of microbes and germs on textile surface. It's a unique combination of HeiQ's specially engineered antimicrobial silver technology and vesicle technology as a booster.

*M.J. (2020) Report on Viral Stability and Persistence of SARS-CoV-2 on Treated Material. Doherty Institute for Infection and Immunity, Australia.